




SHOPIFY MASTERCLASS COURSE


ফ্রিল্যান্সিং এর কথা মাথায় রেখে এই কোর্সটি সাজানো হয়েছে। কোর্সের প্রতিটি পার্ট প্রজেক্ট বেস হবে এবং ফ্রিল্যান্সিং এর জন্য কাজ করা হয়েছে সেসব প্রজেক্টগুলোকে দেখানো হবে। মার্কেটপ্লেস ওরিয়েন্টেড ক্লাস হওয়ায় আপনার মার্কেটপ্লেসে ঢুকতে খুব একটা বেগ পেতে হবেনা।


আপনার বেসিক ওয়েব ডিজাইন জানা না থাকলে, আপনাকে বেসিক ওয়েব ডিজাইনের কোর্সটি আগে শেষ করতে হবে। যা শপিফাই কোর্সের সাথে সম্পূর্ণ ফ্রি।

~~~ COURSE OUTLINE ~~~

 4 Months Course

 Basic Web Design

 Javascript

 Shopify Theme Customization

 Shopify Apps

 **Landing Page Design**

 **Liquid Framework**

 **Freelancing**

 **Follow Up**



COURSE MODULES






Module 01: Introduction

- Lesson 1.0 _ Orientation, Course Overview, Outline
- Lesson 1.1 _ Facebook Group, Chat Group, Google Classroom
- Lesson 1.2 _ Course Rules, Attendance Sheet
- Lesson 1.3 _ Course Resource
- Lesson 1.4 _ Support, Assignment, Feedback System
- Lesson 1.5 _ Introduction of Necessary Platform: Trello, Slack, Google Drive, Figma, Github
- Lesson 1.5 _ Introduction of Job Marketplace: Linkedin, Upwork, Fiverr








Module 02: Web Design

- Lesson 2.0 _ Code Editor Software Installation, File Setup
- Lesson 2.1 _ Basic HTML Structure and CSS
- Lesson 2.2 _ Simple Web Page Design
- Lesson 2.3 _ Advance Web Page Design
- Lesson 2.4 _ Understanding of Multi Page Design Concept, Landing Page Design Concept
- Lesson 2.5 _ Keyframes, CSS3, Position
- Lesson 2.6 _ Understanding of Media Query, Mobile Responsive








Module 03: Javascript

-  Lesson 3.0 _ Javascript Concept
-  Lesson 3.1 _ Javascript Cyntax, Variables, Data Types, Array, Operators
-  Lesson 3.2 _ Branching, Looping
-  Lesson 3.3 _ DOM< Event, Function
-  Lesson 3.4 _ Shopify Oriented Javascript Plugin

Module 04: Introduction of Shopify

-  Lesson 4.0 _ Introduction of Shopify
-  Lesson 4.1 _ Why Shopify
-  Lesson 4.2 _ Difference between Shopify and Other CMS Platforms
-  Lesson 4.3 _ Shopify Free Themes & Paid Themes
-  Lesson 4.4 _ Shopify Apps
-  Lesson 4.5 _ Shopify Affiliate
-  Lesson 4.6 _ Shopify Partner

Module 05: Shopify Store Setup

-  Lesson 5.0 _ Shopify Account Setup
-  Lesson 5.1 _ Shopify Dashboard
-  Lesson 5.2 _ Product Adding and Setup
-  Lesson 5.2 _ Collection Setup (Conditional/Manual)
-  Lesson 5.3 _ Inventory Setup
-  Lesson 5.4 _ Discount Offer Management
-  Lesson 5.5 _ Page Creation

■ Lesson 5.6 _ Blog Post

■ Lesson 5.7 _ Shopify Theme Customization

■ Module 06: Shopify Pro Theme

■ Lesson 6.0 _ Understanding Paid Theme

■ Lesson 6.1 _ Paid Theme Setup

■ Lesson 6.2 _ Menu Creation, Mega Menu

■ Lesson 6.2 _ Product page, Collection Page Customization

■ Lesson 6.3 _ Theme Style Setup

■ Lesson 6.4 _ Custom Coding (html, css)

■ Lesson 6.5 _ Store Design Quality, Font, Color

■ Lesson 6.6 _ Page Sections Hierarchy

■ Lesson 6.7 _ Footer Setup

■ Module 07: Shopify Apps

■ Lesson 7.0 _ Shopify Apps Customization

■ Lesson 7.1 _ Review Apps Customisation and Auto/Custom Setup

■ Lesson 7.2 _ Language Converter & Currency Converter Apps

■ Lesson 7.2 _ Instafeed Apps Integration

■ Lesson 7.3 _ Tabs, Speen Wheel, Faq Apps

■ Lesson 7.4 _ Live Chat Apps

■ Lesson 7.5 _ Sales Boost Apps

■ Lesson 7.6 _ Announcement, Free Shipping Bar Design

■ Lesson 7.7 _ Upsale , Cross Sale Apps

■ Lesson 7.8 _ Mailmunch , Klavio Apps

■ Lesson 7.9 _ Sticky Cart Apps

■ Module 08: Dropshipping

■ Lesson 8.0 _ Dropshipping Concept

■ Lesson 8.1 _ How Dropshipping Works

■ Lesson 8.2 _ Dropshipping Apps Customization

■ Lesson 8.2 _ Product Import from Aliexpress

■ Lesson 8.3 _ Product Review Import

■ Module 09: Shogun Page Builder

■ Lesson 9.0 _ Home Page Design and Responsive

■ Lesson 9.1 _ Collection Page Design

■ Lesson 9.2 _ Landing Page Design and Responsive

■ Lesson 9.3 _ Product page Design

■ Module 10: Gempages Page Builder

■ Lesson 10.0 _ Home Page Design and Responsive

■ Lesson 10.1 _ Collection Page Design

■ Lesson 10.2 _ Landing Page Design

■ Lesson 10.3 _ Product page Design

■ Module 11: Pagefly Page Builder

■ Lesson 11.0 _ Home Page Design and Responsive

■ Lesson 11.1 _ Collection Page Design

■ Lesson 11.2 _ Landing Page Design and Responsive

■ Lesson 11.3 _ Product page Design

■ Module 12: Pagefly Page Builder

■ Lesson 12.0 _ Home Page Design and Responsive

■ Lesson 12.1 _ Collection Page Design

■ Lesson 12.2 _ Landing Page Design and Responsive

■ Lesson 12.3 _ Product page Design

■ Module 13: Page Builder

■ Lesson 13.0 _ Home Page Design and Responsive

■ Lesson 13.1 _ Collection Page Design

■ Lesson 13.2 _ Landing Page Design and Responsive

■ Lesson 13.3 _ Product page Design

■ Module 14: Liquid Coding

■ Lesson 14.0 _ Shopify Template & Layout Structure Design

■ Lesson 14.1 _ Section Design

■ Lesson 14.2 _ Dynamic Template Design with Liquid Framework

■ Lesson 14.3 _ Snippets, Assets

■ Lesson 14.4 _ Liquid Code Structure (Looping, Branching)

■ Module 15: Resume & Canva

■ Lesson 15.0 _ Resume Creation

■ Lesson 15.1 _ CV, THumbnail Design in Canva

■ Module 16: Fiverr Marketplace

■ Lesson 16.0 _ Fiverr Profile Creation

■ Lesson 16.1 _ Market Research

■ Lesson 16.2 _ Quality GIG Thumbnail Design

■ Lesson 16.3 _ GIG Creation

■ Lesson 16.4 _ Offpage, Onpage GIG SEO

■ Lesson 16.5 _ Bidding

■ Module 17: Upwork Marketplace

■ Lesson 17.0 _ Upwork Profile Creation

■ Lesson 17.1 _ Market Research

■ Lesson 17.2 _ Quality Bid & Bidding Content

■ Lesson 17.2 _ Followup Class